

Powerful, cost-effective ASP delivers a complete learner management solution

To effectively meet learning needs organizations require a combination of learning management systems (LMS), course authoring, assessment, analytics and reporting. Unfortunately, implementing these applications can mean high acquisition, integration issues, and installation costs as well as an on-going burden on IT resources.

LMS Plus Made Easy with OutStart LMS.com

OutStart LMS.com offers a powerful solution that delivers OutStart's leading learning technology, including LMS, authoring, assessment, analytics and reporting, as an economical hosted service. With deployment, maintenance and support managed by OutStart, you can get started in less than two days while significantly reducing total cost of ownership.

OutStart LMS.com optimizes the effectiveness and productivity of administrators, learners and managers. Administrators manage training from a central dashboard; learners work in a personalized learning

environment; and managers assess progress through extensive testing and reporting.

With built-in support for Microsoft® PowerPoint, subject matter experts can use PowerPoint to author training, not just create presentations. They can add PowerPoint materials to the LMS where they are available for immediate use and inclusion in customized curriculum.

OutStart LMS.com offers two configuration options. For deployment across the organization OutStart LMS.com provides templates and a configuration interface that eliminates programming with maximum flexibility. For sales and service deployments, a pre-configured OutStart LMS.com packages the roles, templates and analytics needed to improve employee performance in these departments.

So if you are looking for outstanding functionality, ease-of-use and fast deployment without hassles, look no further than OutStart LMS.com.

"OutStart LMS.com has helped ASM International successfully transform the way we offer training. We can now build and deliver more training using fewer resources."

— Michael Kenney, Director, Business Initiatives ASM International



The OutStart LMS.com Advantage

With OutStart LMS.com, you can start assessing and improving employee performance in just two days.

✓ **Achieve fast time-to-value at lower cost.**

Gain the advantages of the industry's most advanced LMS, easy authoring, extensive testing capabilities and analytics without the costs to install and maintain software and hardware.

✓ **Measure the worth of your training.** Extensive testing and assessment capabilities, flexible surveying and comprehensive drill-down reporting measure employee competency and training success.

✓ **Increase the efficiency and effectiveness of authors, administrators and learners.**

Familiar PowerPoint authoring simplifies content creation while intuitive, personalized administrator and learner dashboards minimize the time required to connect learners with the right contents.

✓ **Ensure training is always available.** OutStart LMS.com is hosted in a fully redundant, high security data center capable of managing hundreds of thousands of user interactions with 99.9% guaranteed uptime.





Mini-Case Study: ASM International

Challenge: The worldwide network of materials engineers and scientists sought ways to generate additional revenue through its educational offerings while reducing cost to manage the testing process.

Solution: OutStart LMS.com provides continuing education, testing and certification for nearly 60 home study, online and live classes given to more than 1,500 members.

Results

- Eliminated 15 hours per week for grading tests and reporting results.
- Saved 37% annually in personnel costs.
- Generated \$100,000 in incremental online course registration fees.
- Expanded reach to hundreds of students unable to attend classes on site, producing online enrollment increases every month.

OutStart LMS.com Highlights

Flexible configuration reduces implementation time

- Templates and a rich interface fine tunes all aspects of the system without programming, including user privileges, navigation, presentation, multi-language delivery and reporting.
- Pre-built templates and assessment environment jump-starts proficiency monitoring for sales and service departments.

A one-stop administrator's dashboard increases productivity

- In less than three clicks, administrators can manage all aspects of training including user management, content and classroom scheduling, course pre-requisites and automatic course enrollment.
- Decentralized administration makes it possible to distribute workload among multiple administrators.

Personalized learning environment optimizes the learning experience

- Multi-channel delivery increases learning mobility with Web, desktop, classroom or PDA delivery.
- Keyword, job roles and subject matter search make it easy to find the right topic (SCO) and paragraph in course content.

Built-in analytics and reporting at no additional cost

- Industry-standard analytics and reports, such as content utilization, learning effectiveness, compliance and certifications, measure success down to the individual learner.
- The drill-down dashboard makes it easy to customize reports to review test scores, determine proficiency, identify learning gaps and take action.

Flexible authoring increases knowledge availability and use

- Microsoft PowerPoint authoring lets SMEs and other users contribute knowledge.
- SCORM uploading ensures value of existing materials is maintained.
- Integration with OutStart Trainer and OutStart SoftSim provide seamless growth path to advanced authoring and simulations.

Support for industry standards lowers TCO

- ADA Section 508 Compliance level 1
- SCORM 1.2 and SCORM 2004 content
- FDA CFR Part 21

The OutStart product portfolio connects knowledge workers and customers with the training, information and know-how they need to perform their roles more efficiently and effectively. Each OutStart product is designed to meet your needs today, while offering a clear growth path to a comprehensive, fully integrated learning environment that protects your investments in learning technology. For more information, please visit www.OutStart.com.

- **OutStart Evolution® LCMS** The industry's most complete Learning Content Management System.
- **OutStart Evolution® LMS** Proven cost-effective Learning Management System for training administration.
- **OutStart SoftSim™** Quick, easy development of interactive, browser-based simulations, tutorials and documentation.
- **OutStart Trainer®** The recognized leader in easy, fast authoring for e-learning.
- **OutStart LMS.com™** Cost-effective ASP solution for LMS (Evolution LMS), authoring and assessment.
- **OutStart Participate®** A comprehensive self-help, expertise and community management platform.
- **OutStart Studio™** Collaborative authoring and content management.

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